

ZHIGE CECILIA LU

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EDUCATION

Cornell University
College of Arts and Science

May 2022 / Ithaca, NY
B.A. Information Science

EXPERIENCE + EXTRACURRICULARS

Square/
Product Design Intern

Summer 2019 / New York, NY

- Collaborated with cross-functional Boost and Network workstreams on Cash App to develop new features (currently under NDA)

Cornell AppDev/
Product Designer

Spring 2018-present / Ithaca, NY

- Improved UX of Eatery app (used by 7k+ students/month to access dining hall menus/hours)
- Developed new features, collaborated with iOS/Backend team members to cater Eatery to growing user base

Medium Design Collective/
Editorial Team Member

Fall 2018-present / Ithaca, NY

- Created content and page layouts for printed publication
- Designed Website for RAW (an interdisciplinary design expo)

PROJECTS

Goalkeeper (App Concept)/
Best UI, AppDev Hack Challenge

Fall 2018 / Ithaca, NY

- Designed interactions and UI for an app that tracks long-term goal keeping progress
- Worked with a team of iOS and backend developers to create a functioning prototype

Pulse (Product Concept)/
Best Overall Design, Creative Sprint

Fall 2018 / Ithaca, NY

- Built wearable technology that uses heart rate monitoring to detect changes in potential stress level
- Product releases essential oils to remind people of the comfort of home through familiar and customizable scents

AWARDS

National Merit Scholar, Various Juror's Choice Awards at Regional Art Shows, Scholastic Art Gold Keys

TOOLS

Figma, Sketch, Principle, Origami Studio, InVision, Photoshop, Illustrator, Python, HTML/CSS